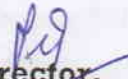


**Directorate of Animal Husbandry and Veterinary Services Odisha,  
Mangalabag, CUTTACK – 753001**

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**EXPRESSION OF INTEREST**

The Director, Animal husbandry and Veterinary Services, Odisha, Cuttack (herein after referred as "DIRECTOR") invites Expression of Interest(EOI) from individuals/ Entrepreneurs/ Self Help Groups/ Co-operatives/ Public Sector Enterprise/Firms/Companies etc. for Establishment of "**Chicken-Fresh**" outlets at 27 selected locations throughout the State with approximate size (40ft X 30ft) for facilitating poultry and poultry products marketing. The applicants should submit their Technical and Financial Bid separately to the undersigned on or before dt.11.07.2017 upto 5.00 PM. The undersigned reserves the right to cancel the EOI at any stage without assigning any reason thereof. Details of EOI can be downloaded from our website [www.odishaahvs.com](http://www.odishaahvs.com).

  
**Director,**  
**Animal Husbandry & Veterinary Services,**  
**Odisha, Cuttack**



## **INFORMATION DOCKET**

### **Establishment of Chicken Fresh Outlets**

### **In the State of Odisha for retail sale of Poultry & Poultry products**

GOVERNMENT OF ODISHA

Directorate of Animal Husbandry and Veterinary Services Odisha, Mangalabag,  
CUTTACK - 753001



**Invitation for Expression of Interest for Establishment of "Chicken-Fresh" outlets in various locations of Odisha on PPP mode.**

The Director, Animal husbandry and Veterinary Services, Odisha, Cuttack (herein after referred as "DIRECTOR") invites Expression of Interest for Establishment of "Chicken-Fresh" outlets on PPP mode in various locations of Odisha for retail sale of poultry meat & poultry products.

The Director of Animal Husbandry & Veterinary Services, Odisha, Cuttack intends to establish "Chicken-Fresh" outlets in various locations of Odisha for retail sale of poultry meat & poultry products. The programme involves coordinated efforts for establishment of "Chicken-Fresh" outlets with Air-conditioning to cater to the poultry loving population of the State. The Animal Resources Development Department shall help in acquiring required land for setting up of Chicken-Fresh outlets from District Administration / General Administration Department / Departmental in different locations of the State.

Expression of Interest (Non-transferable) together with terms and conditions and information docket is obtainable from the office of the Director of Animal Husbandry & Veterinary Services, Odisha, Mangalabag, Cuttack-1 on payment of Rs. 1,060/- (Rupees One thousand Sixty only) by cash, which includes cost of EOI documents at Rs.1,000/- + VAT 6% i.e. Rs. 60/- . The same can also be downloaded from web site [www.odishaahvs.com](http://www.odishaahvs.com) and the cost of EOI documents including VAT @ 6% of Rs.1,060/- can be paid in shape of Bank Draft drawn in favour of "Establishment Officer-I", Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack payable at SBI Link Road Branch, Cuttack & to be submitted with EOI documents.

The cost of EOI documents is compulsory and the money receipt so obtained against payment /bank draft should be enclosed in original along with the EOI documents. The cost paid for EO-I documents is non refundable.

The EOI documents may be obtained from 10.00 A.M. to 5.00 P.M. on all working days except on the last date of receipt of EOI documents as per the following time schedule.

<b>Date &amp; time for of sale of EOI documents -</b>	Dt.21.06.2017 to dt.11.07.2017 (10.00 AM to 5.00 PM working days only)
<b>Last date &amp; time for sale of EOI documents -</b>	Dt.11.07.2017 (upto 4.00 PM)
<b>Date &amp; time of submission of EOI documents -</b>	Dt.11.07.2017 (upto 5.00 PM)
<b>Date and time of opening of EOI (technical bid) -</b>	Dt.12.07.2017 (11.00 AM)
<b>Date and time of opening of EOI (price bid) -</b>	To be intimated later on

(The EOI documents will be sold on working days only. The EOI documents will be opened on the Scheduled dates in presence of Bidders / their authorized representatives)

Director,  
Animal Husbandry & Veterinary Services,  
Odisha, Cuttack



## Background

Odisha State Poultry Products Co-operative Marketing Federation Ltd. (OPOLFED) is an apex society engaged in poultry sector development through Co-operatives. It provides market linkages for the poultry products. The eggs are sold through its retail outlets. The poultry meat sale is done mostly under unorganized sector as the poultry meat consumers of the State prefer wet meat over chilled meat. OPOLFED has established three Chicken-Fresh outlets in Bhubaneswar on pilot basis and the response has been quite encouraging. This outlet is being preferred by elite health conscious customers because of cleanliness and hygiene maintained during dressing of birds. Seeing the success of the pilot, OPOLFED intends to establish 27 "Chicken-Fresh" outlets in various locations of Odisha to ensure availability of quality poultry meat and egg to consumers. Therefore, Chicken-Fresh outlets in major town of State will be set up so that they make them appear to be different to others and that will increase the demand for poultry products. These outlets would help the poultry farmers immensely in terms of providing forward linkage with the market. OPOLFED will ensure quality of poultry meat and eggs procured and sale in good condition to consumers at appropriate price.

These outlets will be developed/ operated on Build Operated Lease Transfer (BOLT) mode. Memorandum of Understanding (MOU) shall be signed between the Managing Director, OPOLFED, Bhubaneswar & partners. 25% of project cost i.e., around Rs.9.80 lakhs per outlet will be provided to the developer after completion of project by the bidder as back ended subsidy and the balance will be invested by the private entrepreneur.

The successful bidder should ensure that poultry birds and eggs are procured directly from poultry farmers / Poultry Producers' Cooperative Societies and avoiding middle men in the process of procurement. All this efforts should translate into giving better price to poultry farmers and selling the egg and broiler meat at a competitive price by excluding middle men. OPOLFED will help as far as possible the successful bidder in procuring poultry meat and egg from farmers and Cooperative Societies directly.

The model design, estimate & sketch map will be followed while constructing the Outlet. These outlets will be developed / operated on Build Operated Lease Transfer (BOLT) mode.

There will be a PUF insulated pre-fabricated super-structure within which there will be internal partition walls. Semi-automatic poultry processing unit (CP-1000 GB) will be installed to process 1000-2000 birds per day. The execution of the project including installation of plant and machinery will be done under direct supervision of technical staff of OPOLFED.

Government land will be identified in urban areas in consultation with District / General Administration to open Chicken Fresh outlets. The Fisheries and Animal resources Development Department will assist in acquiring required land for setting up of Outlets in different locations of major towns of the State. The site will be used by the successful bidder for a period of fifteen years and it may be extended for another ten years or more tenure to successful entrepreneurs.

The scheme envisages creating market linkage for the farmers involved in broiler and layer farming. Consumers will get fresh and quality products from the outlets at reasonable price. The Project will also generate employment opportunities for

unemployed youths in Chicken Fresh Outlets. Moreover, road side slaughtering of birds will be avoided resulting in maintaining cleanliness of environment.



**Terms of reference:**

1. EOI documents (Non-transferable) together with terms and conditions is obtainable from the office of the Director of Animal Husbandry & Veterinary Services, Odisha, Mangalabag, Cuttack-1 on payment of **Rs. 1,060/-** (Rupees one thousand sixty only) by cash, which includes cost of EOI documents at Rs.1,000/-+ VAT 6% i.e. Rs. 60/-. The same can also be downloaded from the web site [www.odishaahvs.com](http://www.odishaahvs.com) and the cost of EOI document including VAT @ 6% of Rs.1,060/- can be paid in shape of Bank Draft drawn in favour of **“Establishment Officer-I”, Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack payable at SBI Link Road Branch, Cuttack** In case of purchase of EOI document, original money receipt to be enclosed.
2. EMD of **Rs. 1,00,000/-** (Rupees One Lakh only) in shape of DD drawn in any Nationalized Bank / Scheduled Bank in favour of “Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack. E.M.D. amount of the bidder will be refunded in due time. The Bid without E.M.D shall not be accepted
3. Self attested documents / Papers in support of previous experience of at least last 3 years.
4. No part of the contract will be sub-let.
5. The authority is not bound to accept the highest bid. Further the undersigned reserves the right to reject any or all bids without assigning any reasons thereof.
6. The Director, Animal husbandry and Veterinary Services, Odisha, Cuttack invites EOI from Individuals / Entrepreneurs / Self Help Groups / Co-operatives/ Public Sector Enterprise/ Firms/ Companies etc. for “Establishment of Chicken Fresh outlets at 27 selected locations throughout the State with approximate size ( 40 ft X 30 ft) for facilitating poultry and poultry products marketing. The site at about 27 locations will be used by the successful bidder for a period of fifteen years as per his option quoted in the bid and it may be extended for another ten years or more tenure to successful entrepreneurs.
7. It seeks applications preferably from among the reputed players having wide expertise in organized retailing of perishable commodities like poultry & poultry products having understanding of poultry business in accordance with the Tender Paper.
8. The developer shall be responsible for creating logistics for poultry handling and providing marketing support through modern, advanced, efficient and state of the art supply chain management techniques.
9. The state of the art marketing services envisage providing electronic weighing facility, cold storage facility, sorting, grading, washing and packing lines, material handling equipment, banking services including settlement of transactions, etc.
10. By acting as a business partner under the programme, the developer shall establish the chicken fresh outlet with his own source of funding or through bank finance as per the specified structural design and model.
11. The Director of Animal Husbandry and Veterinary Services, Odisha shall as far as possible facilitate sanction of 25% backended subsidy to the developer.



12. The Animal Resources Development Department shall help in acquiring required land for setting up of Chicken Fresh outlets from District Administration / General Administration Department / Departmental in different locations of the State.
13. The most modern Chicken Fresh outlets should have semi automatic chicken processing unit with chilled storage, chilled display cabinet, cleaning, flooring, watering, waste disposal system and electronic weighing balance.
14. The cost of each outlet may be around Rs. 39.50 lakhs as per design. The model estimate & sketch map is enclosed.
15. The Chicken Fresh outlet will be developed /operated on Build Operated Lease **Transfer (BOLT)** mode. Memorandum of Understanding (MOU) shall be signed between the Managing Director, OPOLFED, Bhubaneswar & developers.
16. Managing Director, OPOLFED will ensure quality of poultry and poultry products procured and sale in good condition to consumers at appropriate price fixed by OPOLFED.
17. The successful bidder of Chicken Fresh outlet should ensure that poultry and poultry products are procured directly from poultry farmers and their Co-operative Societies in order to avoid middle men.
18. OPOLFED and Animal Resources Development Department will help as far as possible the successful bidder in procuring poultry and poultry products from poultry farmers and Cooperative Societies directly.
19. The bidder shall have to deposit the rent for use of land for Chicken Fresh outlets to Managing Director, OPOLFED Bhubaneswar every six month in advance.
20. Rules & regulation of Government as applicable shall be binding on the developer/ Bidder for installation, operation and maintenance of Chicken Fresh outlets.
21. In case of dispute, the matter is subject to the jurisdiction of Courts of Cuttack only.
22. The Poultry and poultry products are only allowed to be sold in Chicken Fresh outlets.
23. If shifting or demolition of Chicken Fresh outlet is required on account of expansion programme of the Govt, the Chicken Fresh outlet owner shall evacuate the place on notice at his own cost and efforts will be made to provide alternative land to him/her (subject to availability). The cost of relocation thereof shall be exclusively borne by the Chicken Fresh outlet owner.
24. The Director of Animal Husbandry & Veterinary Services, Odisha, Cuttack reserves the right to change/alter/relax any condition(s) on case to case basis.

#### **IDENTIFICATION OF POTENTIAL RETAIL POINTS**

The locations are tentative and can be changed subject to availability in the town.

Director of Animal Husbandry and Veterinary Services ,Odisha ,Cuttack reserves the right to cancel this invitation and / or invite fresh applications with or without amendments to this invitation, without any liability / obligation for such invitation and without assigning any reason.



Sl. No.	District	Town/ City	Proposed Location
1	Nayagarh	Nayagarh	CDVO office campus
2	Kendrapada	Kendrapada	At Village Chakada
3	Dhenkanal	Dhenkanal	Byepass Chhaka
4	Keonjhar	Anandpur	Anandpur
5	Keonjhar	Joda	Joda
6	Keonjhar	Keonjhar	Collectorate Sqr
7	Balasore	Balasore	F.M.College Chhak
8	Mayurbhanj	Baripada	CDVO Office campus
9	Mayurbhanj	Baripada	Near Bus Stand
10	Sambalpur	Sambalpur	Badabazaar
11	Jharsuguda	Jharsuguda	CDVO Office campus
12	Sonepur	Sonepur	Sonepur VD campus
13	Deogarh	Deogarh	Deogarh
14	Ganjam	Berhampur	Ankuspur/ Digapahandi
15	Ganjam	Bhanjanagar	Dairy Farm Campus
16	Ganjam	Chatrapur	Bye pass road/ Old bus stand
17	Gajapati	Gajapati	New Bus stand/ CDVO Office campus
18	Koraput	Koraput	Bus stand
19	Malkanagiri	Malkanagiri	CDVO Office Campus /Bus Stand
20	Nowarnipur	Nowarnipur	Collectorate Office Campus
21	Raygada	Raygada	Municipality Area
22	Sundargarh	Rourkela	Rourkela Sector area
23	Sundargarh	Rourkela	Rourkela Civil township
24	Sundargarh	Sundargarh	Sundargarh Bus stand
25	Balangir	Balangir	CDVO Office Campus
26	Nuapada	Nuapada	CDVO Office Campus
27	Boudh	Boudh	Near Collectorate

The bidder/user should submit technical & financial bid in two separate sealed envelopes inscribing Technical/ Financial as the case may be.

Technical bid & Financial bid are given at **Annexure-I & II**



**Annexure-I**

**Technical bids:**

1. The applicant is to submit a Preliminary Project Report on his plan of action and specifically state how the producers will get better price and consumers get quality poultry & poultry products at a reasonable rate.
2. Proposed design of outlets and the activities proposed may be informed in a detailed note.
3. Key personnel of the organization/ individual should have good expertise in handling of poultry and poultry products.
4. Each bidder should give an undertaking to increase the annual lease amount at least by 10% and in case he desires to offer more then he may indicate the proposed annual increase amount in the remarks column of the financial bid.
5. Bidders shall not be under a declaration of ineligibility for corrupt and fraudulent practices issued by Government of Odisha.
6. Bidder needs to submit a note of firm if any with details of registration, Key professionals, relevant experience and abstract about the tasks undertaken from the past 3 years. In case of individuals, they may submit a detailed note about his experience if any in this regard and he /she may also mention how he/she is going to make it successful project.
7. The bidders should provide relevant experience and abstract about the tasks undertaken during the past 3 year.
8. The selected developer/ bidder shall sign an MOU with the Managing Director, OPOLFED, Bhubaneswar for implementing the programme in a well-defined time table. Supervision and Monitoring of the outlets will be carried out by the OPOLFED.
9. The eligibility criteria can be changed / altered or relaxed by the selection committee without assigning any reason thereof.
10. The successful bidder shall deposit two months' rent of each Chicken Fresh Outlet allotted as advance in shape of Bank Draft drawn in favour of Managing Director, OPOLFED, Bhubaneswar in any Nationalized Bank or by way of Bank guarantee.
11. The bidder shall deposit EMD of Rs.1,00,000/- (Rupees One Lakh )only in form of Demand Draft in favour of Establishment Officer-I, Directorate of Animal Husbandry and Veterinary Services, Odisha, Cuttack in any Nationalized Bank which shall be refunded in due time.

**Undertaking by the bidder**

I, Sri.....hereby certify that all the information given above/ facts/ documents submitted are true to the best of my knowledge.

**Signature of the bidder**






### PROFORMA FOR FINANCIAL BID

#### Financial Bid:

1. The amount of project cost (maximum ceiling of Rs.39.50 lakhs) to be indicated in Rs.
2. The annual rent offered per Chicken Fresh outlet is indicated in Rs.
3. The percentage of annual increase in rental value be indicated in Rs..


The bidder/ user will give financial bid in separate sealed envelope in the following proforma:

  
 Director  
 Animal Husbandry & Veterinary Services  
 Odisha, Cuttack

SL no	Name of the proposed sites out of 27 proposed locations	Amount proposed for rent value per Chicken Fresh Outlet per year in Rs.	Remark
1	2	3	4
1	List attached in the technical bid		

#### Undertaking by the bidder

1. I give consent to pay Tax to GoO/ GoI etc. as applicable.
2. I, Sri.....hereby certify that all the information given above / facts/ documents submitted are true to the best of my knowledge.

  
 Signature of the bidder